



ORIENTATION PROGRAM

PART 1: OVERVIEW

ITALIER

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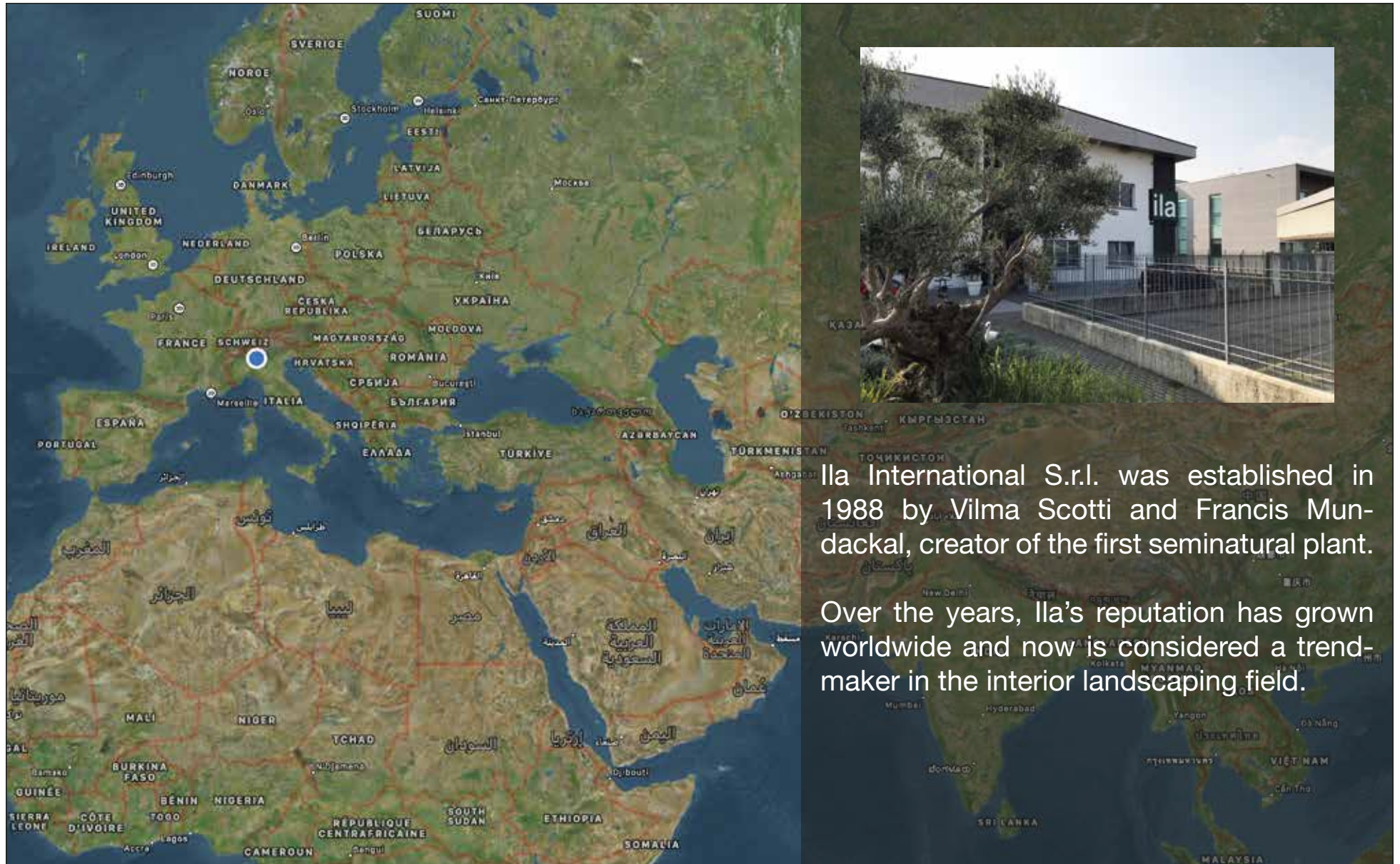
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- Plants
- Vertical Gardens



ABOUT ILA

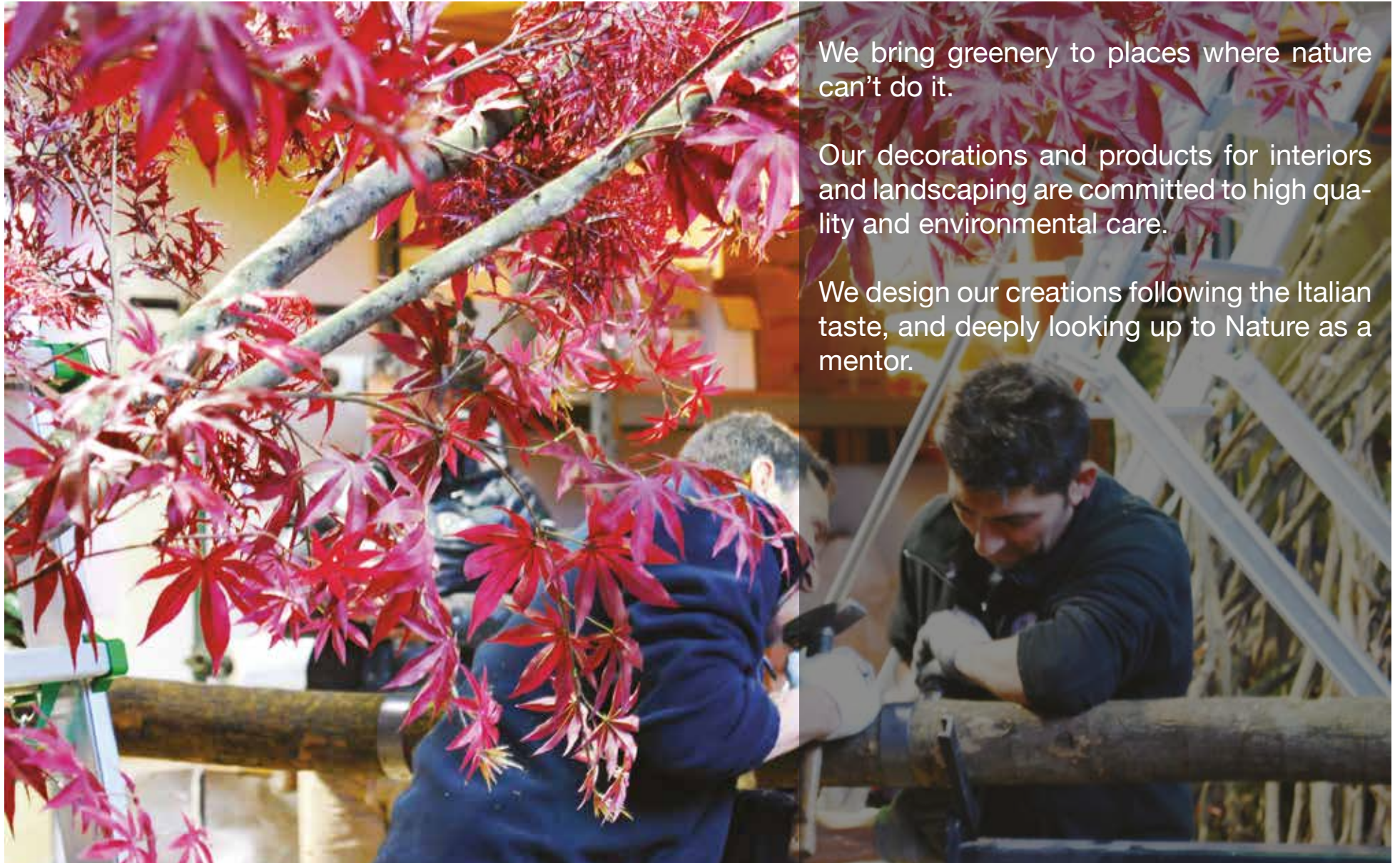
HISTORY



Ila International S.r.l. was established in 1988 by Vilma Scotti and Francis Mundaclak, creator of the first seminatural plant.

Over the years, Ila's reputation has grown worldwide and now is considered a trend-maker in the interior landscaping field.

MISSION

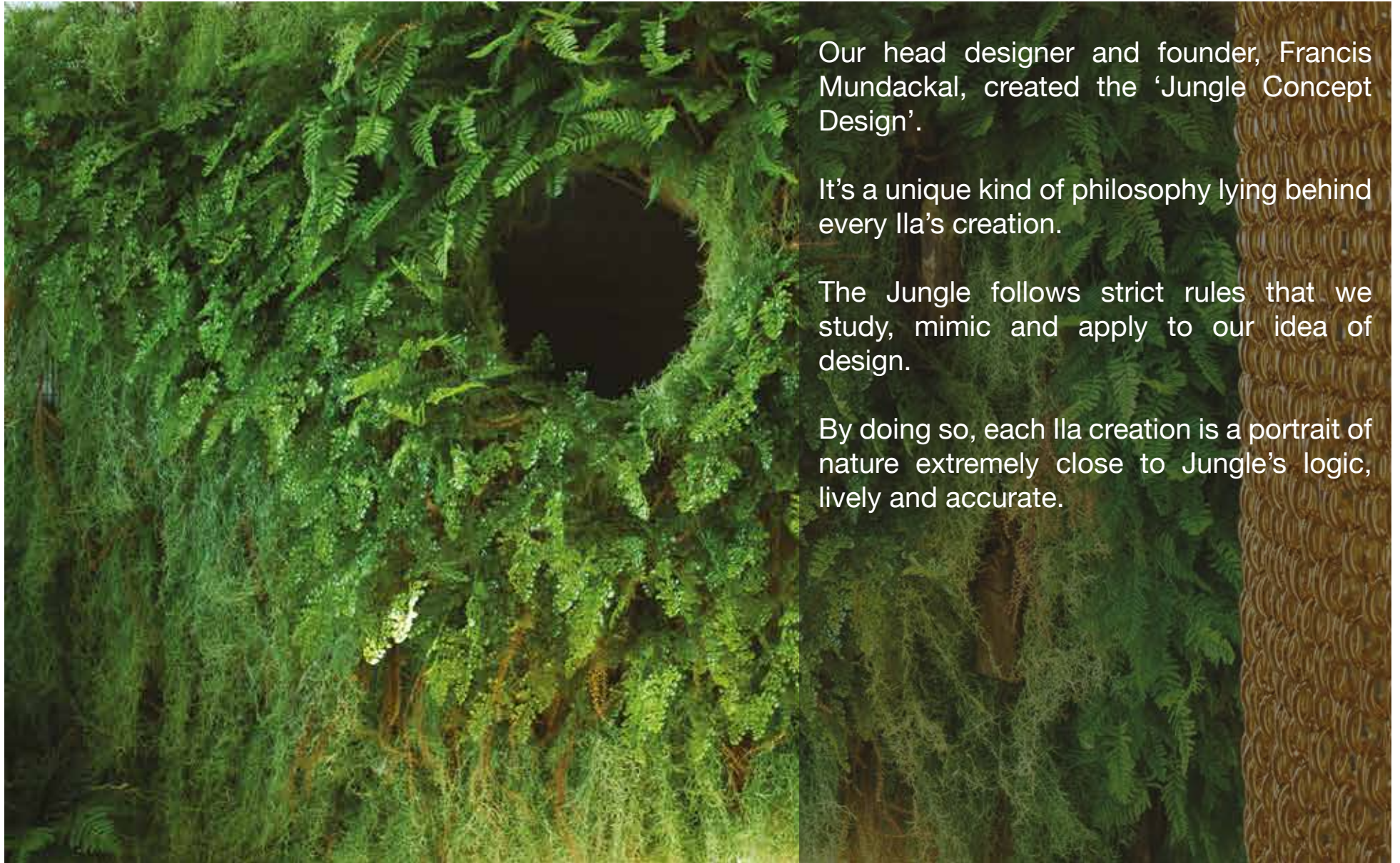


We bring greenery to places where nature can't do it.

Our decorations and products for interiors and landscaping are committed to high quality and environmental care.

We design our creations following the Italian taste, and deeply looking up to Nature as a mentor.

PHILOSOPHY



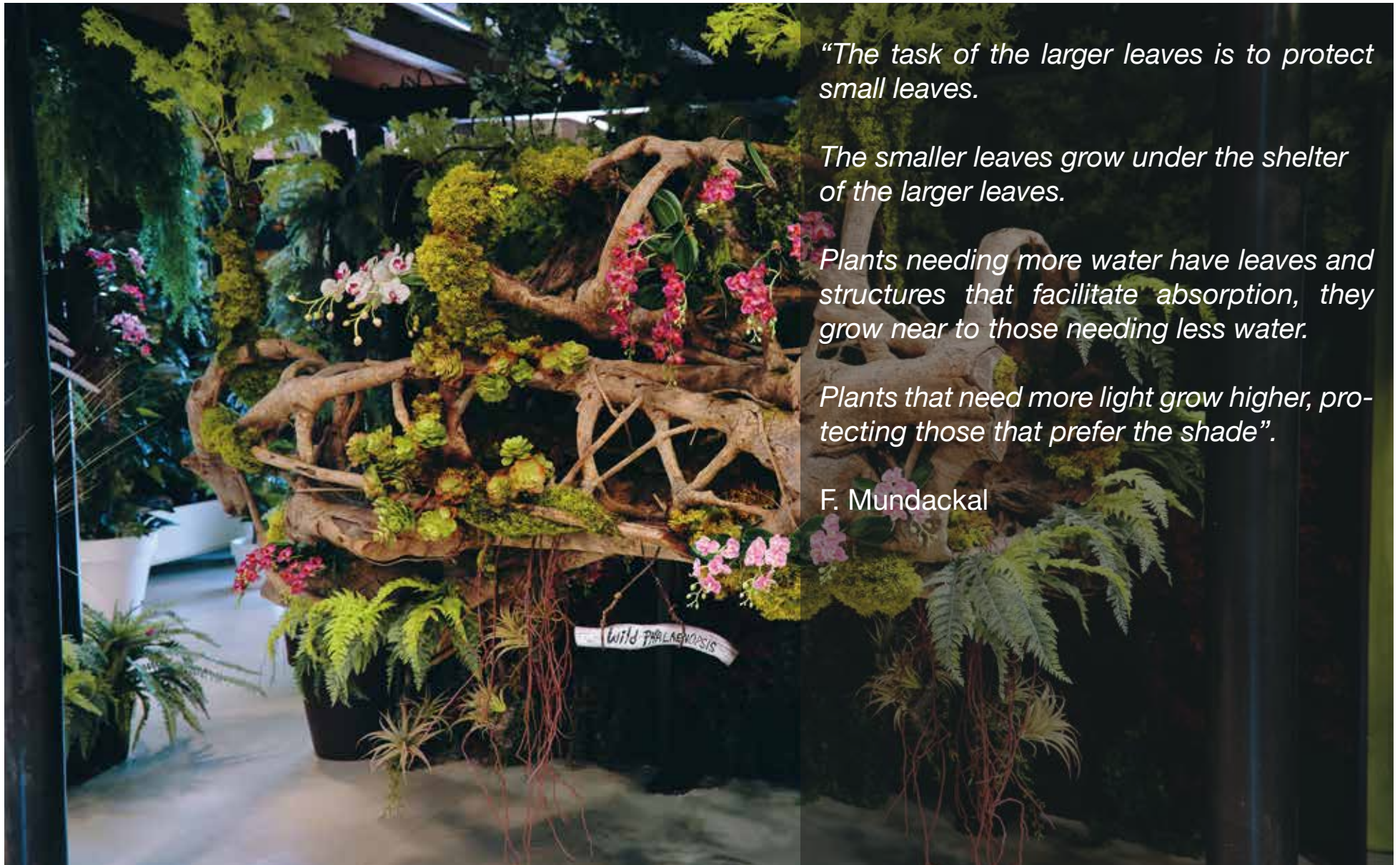
Our head designer and founder, Francis Mundackal, created the 'Jungle Concept Design'.

It's a unique kind of philosophy lying behind every Ila's creation.

The Jungle follows strict rules that we study, mimic and apply to our idea of design.

By doing so, each Ila creation is a portrait of nature extremely close to Jungle's logic, lively and accurate.

PHILOSOPHY



"The task of the larger leaves is to protect small leaves.

The smaller leaves grow under the shelter of the larger leaves.

Plants needing more water have leaves and structures that facilitate absorption, they grow near to those needing less water.

Plants that need more light grow higher, protecting those that prefer the shade".

F. Mundackal

ORGANIZATION

ADMINISTRATION

PRODUCTION

DISTRIBUTORS

PURCHASE

DESIGN

SALES

R & D

MARKETING

SERVICES

TURNKEY SERVICE

SITE VISIT & DESIGN

WORLDWIDE SHIPPING

INSTALLATION

CUSTOMER CARE

ASSISTANCE

ORIENTATION PROGRAM(S)



SEMINATURAL

DEFINITION



NATURAL WOOD
+
ARTIFICIAL FOLIAGE
+
CRAFTSMENSHIP
= SEMI NATURAL
CREATION

A seminatural creation can be defined as a combination of 100% natural trunks, selected, dried and treated following the highest standards, and artificial foliage. The elements are shaped together by master craftsmen following the projects requirements.

BENEFITS



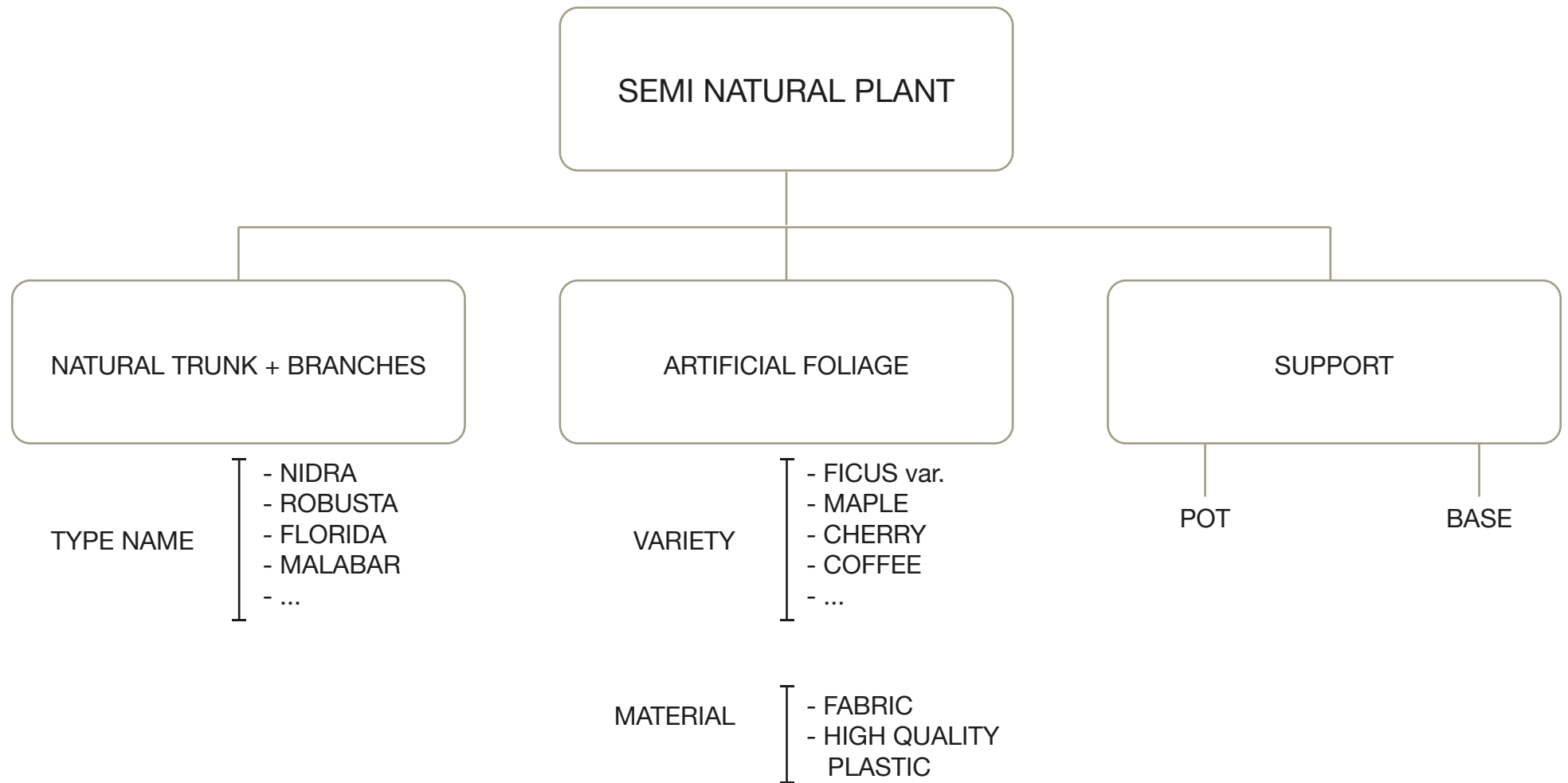
- NO WATER
- NO LIGHTING
- NO PRUNING
- NO FERTILIZERS
- NO PESTICIDES
- NO SOIL
- NO LARGE PLANTER

- LONG LASTING CREATION
- COMPLETELY CUSTOMIZABLE
- READY MADE EFFECT
- NATURAL LOOK
- ITALIAN CRAFTSMENSHIP
- UNIQUE PIECE OF DESIGN



PRODUCTS

PLANTS



PLANTS



A special installation of a cherry tree.

Ila has a product range defined by trunk size and shape, but every creation is a unique piece itself, and almost every design request can be satisfied, since all creations are handmade in our Italian workshop.

Our design team and master craftsmen can take every design task and work on the most suitable solution.



Beech
Florida

Gynkgo
Malabar

Longifolia
Root

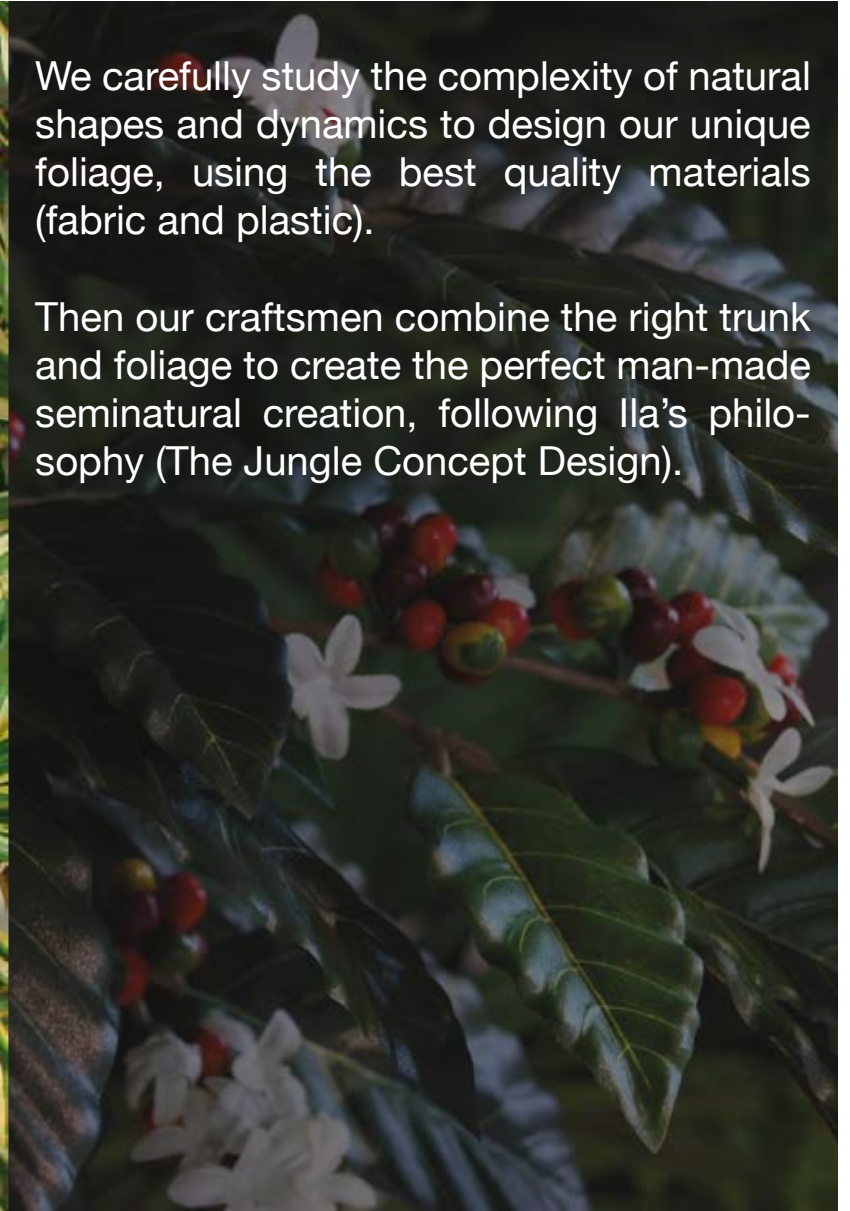
Myrsifolia
Nidra

PLANTS

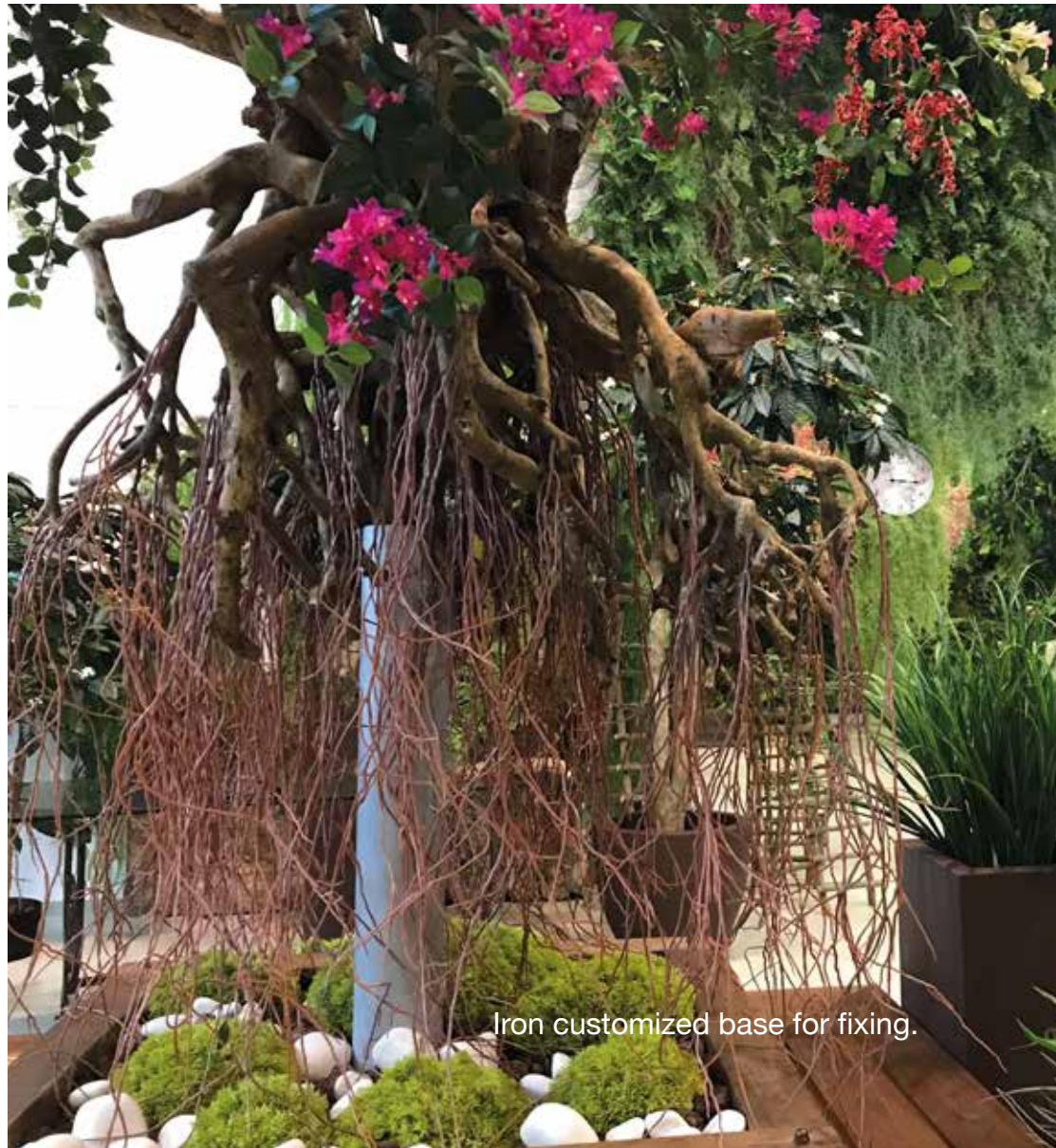


We carefully study the complexity of natural shapes and dynamics to design our unique foliage, using the best quality materials (fabric and plastic).

Then our craftsmen combine the right trunk and foliage to create the perfect man-made seminatural creation, following Ila's philosophy (The Jungle Concept Design).



PLANTS



Iron customized base for fixing.

Every plant needs a support, according to site, design and structural constraints.

We provide a wide range of standard pots, but we encourage the choice of a tailor made pot or planter.

A wide range of sizes and materials, like iron, plastic, metal etc... is available.

For large or unique plants we provide other solid fixing solutions, using iron bases and screws, or specially designed features.



Plastic and metal pots.

VERTICAL GARDENS



From the smallest bushes to recreate the effect of finely crafted gardens, to large hangings which convey the breathtaking sensation of Nature's might, Ila Artificial and Semi-natural Vertical Gardens offer unprecedented possibilities and complete expressive freedom to designers and architects.

We handcraft our Vertical Gardens choosing from a large collection of green essences and seminatural elements. Every creation is unique and prepared to fit exactly the local Landscape as well as the Design project.



VERTICAL GARDENS

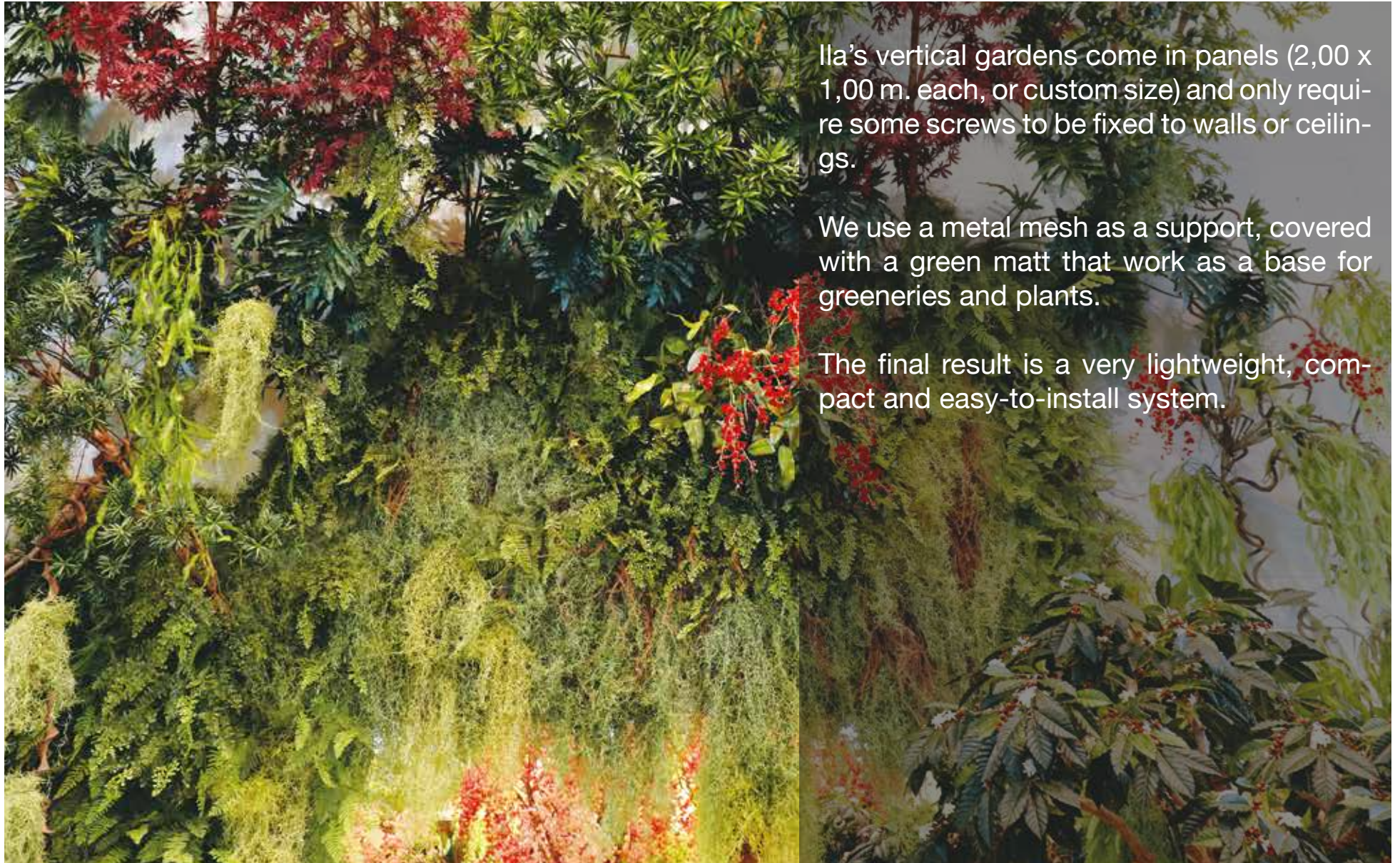


As we saw before, our vertical gardens provide a wide range of benefits:

- NO WATER
- NO LIGHTING
- NO PRUNING
- NO FERTILIZERS
- NO PESTICIDES
- NO TECHNICAL FEATURES

- LONG LASTING CREATION
- COMPLETELY CUSTOMIZABLE
- READY MADE EFFECT
- EASY TO INSTALL
- LIGHT WEIGHT
- NATURAL LOOK
- ITALIAN CRAFTSMENSHIP
- UNIQUE PIECE OF DESIGN
- SAVE SPACE
- ENHANCE YOUR INTERIORS' LOOK

VERTICAL GARDENS



Ila's vertical gardens come in panels (2,00 x 1,00 m. each, or custom size) and only require some screws to be fixed to walls or ceilings.

We use a metal mesh as a support, covered with a green matt that work as a base for greeneries and plants.

The final result is a very lightweight, compact and easy-to-install system.

THINKING ILA



We briefly showcased Ila's products and design solutions, but we remind that as craftsmen and 30-year-long experienced manufacturers, we deeply believe in tailor-made creations.

Size, shape, colour, quantity issues, and every special feature or task are challenges that we are glad to face.



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