



# ORIENTATION PROGRAM

## PART 2: TRUNKS AND PLANTS

# ITALIER

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## TRUNKS

- Origin
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- Collection
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**TRUNKS**

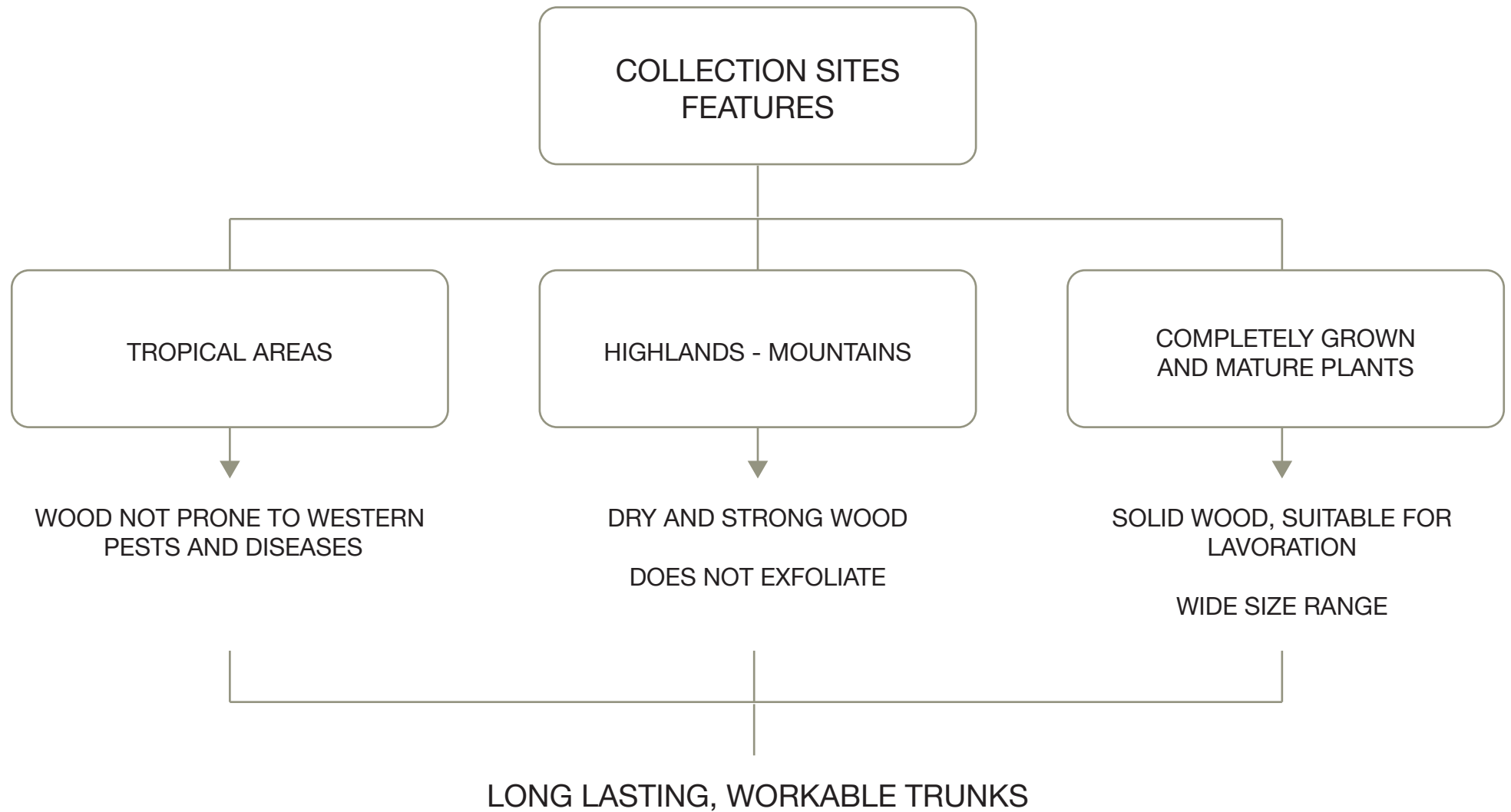
## ORIGIN



All Ila trunks come from Southeast Asia and Central America.

The choice of these areas is the result of more than 30 years of continuous research and development, in order to provide quality and unaltered product lines over time.

# FEATURES



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## COLLECTION

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All of our collection sites are reforestation areas, which means that they are anthropized land where local people plant a large amount of trees for firewood purposes.

When people harvest wood, an agreed amount is reserved for Ila.

When wood is harvested, an equal or higher amount of young trees is then planted. By doing so, none of these areas are wasted or threatened.

The process is completely eco-friendly, since Ila brings new life to old trunks that would be otherwise considered as waste.

## COLLECTION



The collection process is subject to a complex range of strict agreements and licenses:

- with local farmers (site owners)
- with local workers
- with Agriculture Ministry
- with Economy Ministry (for export)

There is also a strict list of plants, provided by State government, that can be exported, hence suitable for Ila purposes.

But most of the constraints come from Nature itself: harvesting is subject to specific periods and it's not possible to do it year-round nor every year.

Ila fits itself into Nature pace and disposability to create products and lines, being respectful and not forcing the ecosystem.

## COLLECTION



At this point, should be clear that trunk collection is a complex process, involving lots of people, and subject to the strictest laws of Nature and States where it's carried out.

It's a completely planned, regulated and eco-friendly process that turns wood waste into design creations.

Ila's year-long experience, built with a deep and continuous research and development process, allows craftsmanship and Nature to be in perfect balance.

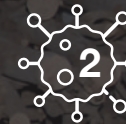
Every trunk was a unique creation of Nature, and what Ila does is to enhance its beauty.



## TREATMENTS



First, trunks are stocked in a dry, ventilated and covered shelter, in order to provide a slow and natural drying process, avoiding mechanical stress during the drying phase.



Then, trunks go through a phytosanitary process, carried out with non toxic and eco-friendly products, in order to eliminate pests, bugs, fungus and biological diseases.



Ultimately, trunks are stocked in containers, and, before shipment, go through a fumigation process, in order to eliminate residual treathenings and possible bugs hiding inside the container.

## FIRST STEP OF MANUFACTURING



Ila created several lines, perfected over years, such as Root, Nidra, etc. ... They have specific dimensional and proportional features, identifying one from another.

Raw trunks are selected and inspected at every stage of the harvesting and manufacturing process, according to Ila's criteria.

Local workers, deeply trained by Ila, choose the best trunks and make the first step of manufacturing, creating the primal shape of each trunk, following the standards of each line.

Each plant has its own structure and shape, and Ila's workers are trained to enhance it, by carefully fixing branches and extra trunk parts to the original harvested trunk.

## FIRST STEP OF MANUFACTURING

### FIRST STEP OF MANUFACTURING

- BEFORE SHIPMENT TO ITALY
- CREATES THE PRIMAL SHAPE OF EACH TRUNK, ACCORDING TO PLANT LINES



### FURTHER STEPS

- COMPLETELY MADE IN ITALY
- FROM TRUNK TO PLANT





**PLANT LINES**

# ROOT



line | **Root**  
models | **Mini, Everglades, Root, Giant**  
name origin | **focus on root system**



Maple Root Mini  
H 130 cm



Dracaena reflexa Everglades  
H 180 cm



Ficus elastica Root  
H 180 cm



Longifolia Root Giant  
H 250 cm

# NIDRA



Mango Nidra  
H 240 cm



Dracaena reflexa Nidra Lux  
H 320 cm

line | **nidra**  
models | **nidra, nidra lux**  
name origin | **“night” in sanskrit**

# CROWN

110-120  
canopy [cm]



8-12  
plant base [cm]

150-180  
plant height [cm]



Coffee Crown  
H 180 cm

line	crown
models	crown
name origin	focus on canopy structure

# FLORIDA

100-150  
canopy [cm]



10-40  
plant base [cm]

180-400  
plant height [cm]

line | florida  
models | florida  
name origin | trunk similar to swamp trees



Gyngko Florida  
H 400 cm



# RIVIERA

100-120

canopy [cm]



10-30

plant base [cm]

180-260  
plant height [cm]



Olive Riviera  
H 260 cm



Coral 3D  
H 220 cm

line	riviera
models	riviera, 3d
name origin	plant structure similar to fruit trees (southern Italy)

# BOSCHETTO

100-120  
canopy [cm]



8-35  
plant base [cm]

150-220  
plant height [cm]



Longifolia Natural Style  
H 180 cm



Ficus Exotica Boschetto  
H 220 cm



Dracaena Reflexa Almora  
H 170 cm

line | **boschetto**  
models | **natural style, boschetto, almora**  
name origin | **rich bushy structure**

# ROBUSTA

50-120

canopy [cm]



8-60

plant base [cm]

90-250

plant height [cm]



Dracaena Reflexa Robustina  
H 100 cm



Mango Malabar  
H 180 cm



Ficus Exotica Malabar Lux  
H 250 cm



Oleander Robusta  
H 180 cm

line **Robusta**

models **Robustina, Malabar, Malabar lux, Robusta**

name origin **solid trunk and branches appearance**

# MULTISTEP



40-120  
canopy [cm]

120-220  
plant height [cm]

4-8  
plant base [cm]



Myrsifolia Stylish  
H 150 cm



Boxwood Topiary  
H 140 cm



Maple Multistep  
H 220 cm

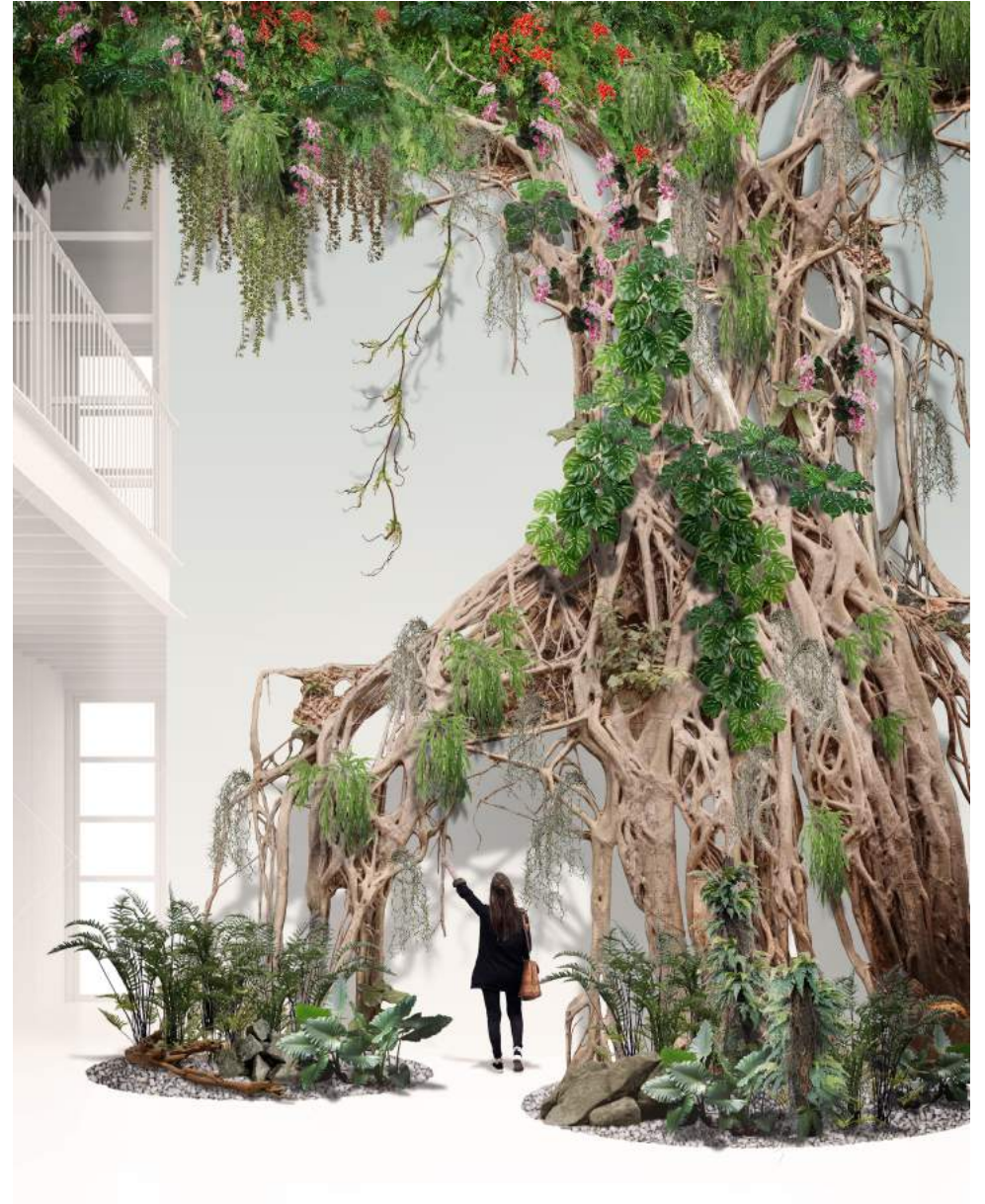
line	<b>Multistep</b>
models	<b>Stylish, Topiary, Multistep</b>
name origin	<b>multiple step canopy arrangement</b>

## SPECIAL PLANTS



Our design team and our craftsmen can visualize and create every kind of green scenography, working from the very early stage of projects, to on site installation.

## SPECIAL PLANTS





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# ITALIER

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